

Order / Rev: 185060
 Alt Order #:
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: President/Obama (D)
 Product Desc: Obama for America
 Estimate: 1686

KMGH

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|--|-------|-----------------------|-------------------|---------------|-------------|-----------------------|------|------------|-------------|-------|----------|
| N 5 | KMGH | 09/04/12 | 09/10/12 | Millionaire 930A Millionaire | CA | 930A-10A | MTWTF-- | :30 | 1 | \$375.00 | P2 | 0.00 | NM | 1 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | | 1 | | \$375.00 | 0.00 | | | | | |
| N 6 | KMGH | 09/04/12 | 09/10/12 | The View THE VIEW | CA | 10A-11A | MTWTF-- | :30 | 1 | \$375.00 | PREE | 0.00 | NM | 1 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | | 1 | | \$375.00 | 0.00 | | | | | |
| N 7 | KMGH | 09/04/12 | 09/10/12 | 11A-12P News/KMGH 11A-12P News | CA | 11A-12P | MTWTF-- | :30 | 1 | \$375.00 | P3 | 0.00 | NM | 1 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | | 1 | | \$375.00 | 0.00 | | | | | |
| N 8 | KMGH | 09/04/12 | 09/10/12 | The CHEW The CHEW | CA | 1157A-1P | MTWTF-- | :30 | 1 | \$125.00 | PREE | 0.00 | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | | 1 | | \$125.00 | 0.00 | | | | | |
| N 9 | KMGH | 09/04/12 | 09/10/12 | Good Afternoon America M-F 1-2PM | CA | 1-2PM | MTWTF-- | :30 | 1 | \$250.00 | P3 | 0.00 | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | | 1 | | \$250.00 | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KMGH | 09/04/12-09/10/12 | | Good Afternoon America | | 1-2PM | MTWThF---- | :30 | | (\$250.00) | | 0.00 | NM | | |
| See MG 9.2 | | | | | | | | | | | | | | | |
| [NO AVAILS ORDERED TO MANY FOR THIS TP.] | | | | | | | | | | | | | | | |
| 2 | KMGH | 09/04/12-09/07/12 | | 5-530P News M-F/KMGH | | 5P-530P | -TWThF---- | :30 | | \$650.00 | | 0.00 | NM | | |
| Ⓜ MG for 12.1,9.1 | | | | | | | | | | | | | | | |
| N 10 | KMGH | 09/04/12 | 09/10/12 | Good Afternoon America M-F 1-2PM | CA | 1-2PM | MTWTF-- | :30 | 1 | \$250.00 | P3 | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | | 1 | | \$250.00 | 0.00 | | | | | |
| N 11 | KMGH | 09/04/12 | 09/10/12 | General Hospital General Hospital | CA | 2P-3P | MTWTF-- | :30 | 1 | \$275.00 | P3 | 0.00 | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | | 1 | | \$275.00 | 0.00 | | | | | |
| N 12 | KMGH | 09/04/12 | 09/10/12 | Katie M-F 3-4pm Katie | CA | M-F 3-4pm | MTWTF-- | :30 | 1 | \$400.00 | P3 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | | 1 | | \$400.00 | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KMGH | 09/04/12-09/10/12 | | Katie M-F 3-4pm | | M-F 3-4pm | MTWThF---- | :30 | | (\$400.00) | | 0.00 | NM | | |
| See MG 9.2 | | | | | | | | | | | | | | | |
| [PROGRAM CHG.] Preempt | | | | | | | | | | | | | | | |
| N 13 | KMGH | 09/04/12 | 09/10/12 | DR. OZ - 4PM Dr. Oz | CA | 4P-5P | MTWTF-- | :30 | 1 | \$200.00 | PREE | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | | 1 | | \$200.00 | 0.00 | | | | | |
| N 14 | KMGH | 09/04/12 | 09/10/12 | 5-530P News M-F/KMGH 5-530P News | CA | 5P-530P | MTWTF-- | :30 | 1 | \$425.00 | PREE | 0.00 | NM | 1 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | | 1 | | \$425.00 | 0.00 | | | | | |
| N 15 | KMGH | 09/04/12 | 09/10/12 | 6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F) | CA | 6P-630P | MTWTF-- | :30 | 1 | \$800.00 | PREE | 0.00 | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | | 1 | | \$800.00 | 0.00 | | | | | |
| N 16 | KMGH | 09/04/12 | 09/10/12 | 630-7P WHEEL (M-F) 630-7p WHEEL (M-F) | CA | 630-7P | MTWTF-- | :30 | 1 | \$800.00 | PREE | 0.00 | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | | 1 | | \$800.00 | 0.00 | | | | | |
| N 17 | KMGH | 09/07/12 | 09/07/12 | | CA | 8P-9P | ----F-- | :30 | 1 | \$750.00 | PREE | 0.00 | NM | 1 | \$750.00 |

Order / Rev: 185060
 Alt Order #:
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: President/Obama (D)
 Product Desc: Obama for America
 Estimate: 1686

KMGH

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------------------|------|-------------------|-----------------|------------------------|-------|----------------|-------------------|------|-------------|------------|---------------|------|--------|-------|------------|
| ABC Fri B | | | | | | | | | | | | | | | |
| ABC Fri B | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/04/12 | 09/10/12 | ----F-- | | | 1 | | \$750.00 | | 0.00 | | | | |
| N 18 | KMGH | 09/04/12 | 09/10/12 | 10P News / KMGH | CA | 10-1037P | MTWTF-S | :30 | 1 | \$500.00 | P2 | 0.00 | NM | 1 | \$500.00 |
| 10P NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-S | | | 1 | | \$500.00 | | 0.00 | | | | |
| N 19 | KMGH | 09/08/12 | 09/08/12 | ABC College FB - Early | CA | 10A-130P | -----S- | 1:00 | 1 | \$1,250.00 | P3 | 0.00 | NM | 1 | \$1,250.00 |
| ABC College FB - Early | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/04/12 | 09/10/12 | -----S- | | | 1 | | \$1,250.00 | | 0.00 | | | | |
| N 20 | KMGH | 09/04/12 | 09/10/12 | 430-5A News M-F/KMGH | CA | 430A-5A | MTWT--- | :30 | 2 | \$50.00 | P2 | 0.00 | NM | 2 | \$100.00 |
| 7News at 430am | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWT--- | | | 2 | | \$50.00 | | 0.00 | | | | |
| | | | | | | | | | | | | | Totals | 20 | \$8,625.00 |